

KINESIS

ACTIVE COSMETICS

IL NUOVO PERCORSO DI BELLEZZA

DINAMIZZANTE FISIOLÓGICO

DYNAMIZING PHYSIOLOGICAL

PROFESSIONAL & HOME USE

C

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In vitro efficacy

1. ADIPONECTIN RELEASE BY ADIPOCYTES

Primary human preadipocytes were induced to differentiation while treated with 5 µg/mL **actigym™ marine ingredient concentrate**. Non-treated cells were used as negative control. Levels of adiponectin secreted by the adipocytes were quantified by an ELISA



68% increase of adiponectin release by adipocytes

2. MITOCHONDRIAL ACTIVITY IN MUSCLE FIBERS

Citrate synthase activity was used as a quantitative marker of mitochondrial activity induced in human skeletal muscle cells. Such cells were incubated either with supernatants from non-treated adipocytes (control) or with supernatants from adipocytes previously incubated with 5 µg/mL **actigym™ marine ingredient concentrate**.



actigym™ marine ingredient mediates a higher mitochondrial activity

By inducing adiponectin release in adipocytes, mitochondrial activity was enhanced in muscle cells by 48%.

In vivo efficacy

SCULPTING BODY SHAPE

60 female volunteers (35-50 years old) with sedentary life styles were split into three different groups. The first one applied a cream containing 5% **actigym™ marine ingredient** twice a day for 56 days, with no physical activity. The second group performed a standardized exercise with a personal trainer in a gym, twice a week, and applied a placebo cream. The third one complied with the same training and used the active cream containing 5% **actigym™ marine ingredient** twice a day as well.

To evaluate the improvement of body tone, several parameters were analyzed and a self-evaluated questionnaire was completed by the volunteers.

• ABDOMEN

0 days 28 days 56 days

actigym™ marine ingredient
+ no exercise

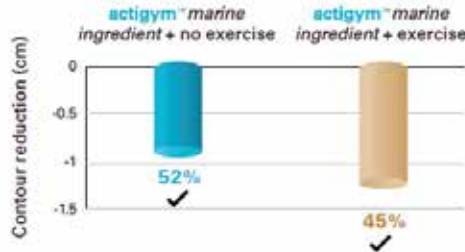


actigym™ marine ingredient
+ exercise



• THIGHS

- ✓ Reactive subjects measurements after 56 days (with a minimum reduction of 0.3 cm with respect to initial time).



• ARMS

actigym™ marine ingredient
+ no exercise



actigym™ marine ingredient
+ exercise



actigym™ marine ingredient visible reduced abdomen contour, with impressive results when combined with exercise

After 56 days, 52% of the volunteers treated with **actigym™ marine ingredient** decreased their abdomen contour on average by 1.6 cm.



Thigh contour was reduced up to 2.1 cm with **actigym™ marine ingredient**, and up to 2.9 cm when combined with exercise



actigym™ marine ingredient decreased arm contour on average by 0.4 cm in 55% of volunteers after 28 days. When using the active ingredient in addition to exercising, a mean reduction of 0.7 cm was seen in 40% of volunteers.

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prendersi cura del corpo con risultati visibili

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ITA: Per il miglioramento del tono corporeo, definizione della silhouette.

Una Crema corpo fresca, leggera, ad alto assorbimento e non grassa. Contiene l'attivo funzionale marino Actigym™ ottenuto tramite biotecnologie, che imita l'effetto di un esercizio fisico di resistenza aumentando il rilascio di adiponectina e favorendo l'attività mitocondriale. Test effettuati sull'attivo dimostrano un aumento del tono corporeo, definizione della silhouette riducendo l'addome e il contorno coscia, le braccia cadenti e diminuendo il peso corporeo. Arricchita con Caffaina e un fitocomplesso con spiccate attività vasoregolatrici della microcircolazione periferica. I risultati sono amplificati quando l'utilizzo è accompagnato dall'esercizio fisico e se applicata prima dell'attività sportiva, in combinazione con stili di vita ed abitudini alimentari corrette. Adatta per tutti i tipi di pelle.

Uso: applicare massaggiando delicatamente con movimenti circolari fino ad assorbimento. Uso Esterno. Evitare sbalzi di temperatura.



ENG: For the improvement in the appearance and tone of body silhouette.

Fresh, lightweight Body cream, highly absorbable and non-greasy. Infused with Actigym™ Marine Ingredient obtained by biotechnology. Actigym™ mimics the effect of endurance exercise training by increasing adiponectin release and enhancing mitochondrial activity. According to clinical tests, it improves body tone and redefines the silhouette by reducing abdomen and thigh contour, arm sagging, and decreasing body weight. It mimics the effect of endurance training. Enriched with energizing Caffeine and an original toning Phytocomplex to stimulate healthy circulation. Great results are increased when applied before exercise, combined with physical activity and a healthy lifestyle and diet. Suitable for all skin types.

Use: Gently massage the cream onto your skin with a circular movement to absorb. External use. Avoid extreme conditions.

150ml

Ingredients: Aqua [Water], Glycerin, Cetyl ethylhexanoate, Sodium polyacrylate, Caffeine, Bacillus/soybean ferment extract, Aesculus hippocastanum (Horse chestnut) seed extract, Hypericum perforatum extract, Juniperus communis (Juniper) fruit extract, Vitis vinifera (Grape) leaf extract, Melissa officinalis leaf extract, Rosmarinus officinalis (Rosemary) leaf extract, Phenoxyethanol, Propylene glycol, Sodium benzoate, Parfum [Fragrance], Sodium dehydroacetate, Triethanolamine, Ethylhexylglycerin, Disodium EDTA, Potassium sorbate, Hexyl cinnamal, Linalool, Butylphenyl methylpropional, Limonene, Hydroxycitronellal, Citronellol, Benzyl salicylate.

con/with
ACTIGYM™

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ITA: GEL FREDDO - MENTOLO 8%

La sensazione di freddo aumenta gradualmente.

Studiato per apportare un sollievo immediato. Lenitivo, indicato per chi fa sport, dopo l'attività fisica; ottimo comfort rinfrescante per gli arti stanchi e doloranti, gambe e piedi appesantiti da gonfiore e stanchezza. Indispensabile nel post-gara o nel periodo caldo. Dona una sensazione di freschezza e vitalità. Per un effetto extra fresco, lasciare il tubo nel frigorifero qualche ora.

Principi attivi Mentolo, Menta, Eucalipto, Menthyl lattato.

Uso: si consiglia di applicare senza massaggiare con movimenti lenti, stendendo il gel dal basso verso l'alto.. L'applicazione può essere ripetuta ogni volta lo si ritiene necessario. Solo per uso esterno.



150ml

ENG: COOL GEL 8% Menthol

The cooling sensation increases gradually.

INSTANT RELIEF. Ideal soothing treatment for those who play sports and perfect after exercise and activity; best help to refresh and soothe restless, heavy, swollen, tired legs and feet. Ideal choice to stay cool and comfortable after training and sport activity and during hot months. Your limbs will feel wonderfully fresh and revitalized. Extra cooling, tickling effect: let it stay in the fridge some time before using.

Active principles: Menthol, Mint, Eucalyptus, Menthyl lactate.

USE: apply on skin and gently pat the area, in upwards movements. Do not rub. Use it frequently, depending on your needs. For external use only.

Ingredients: Aqua [Water], Menthol, Propylene glycol, Alcohol denat., Menthyl lactate, Eucalyptus globulus leaf oil, Mentha piperita herb oil, Camphor, Phenoxyethanol, Carbomer, Triethanolamine, Imidazolidinyl urea, Ethylhexylglycerin, PPG-25-laureth-25, PEG-40 hydrogenated castor oil, Limonene, Eucalyptol.

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ITA: Preparatorio pre-gara, prima di qualsiasi attività fisica o in caso di clima freddo.

Defaticante, rilassante dopo l'attività sportiva.

Morbida crema ricca di attivi e sostanze naturali, oli essenziali. Particolarmente indicata per quegli sport che richiedono una notevole resistenza fisica allo sforzo prolungato.

Indicazioni: Applicata prima dell'attività: il lieve massaggio preparatorio, unito allo stretching appropriato, contribuisce ad un riscaldamento muscolare graduale; non sostituisce ma è complementare a quello provocato dall'attività fisica stessa.

Dopo l'attività sportiva è defaticante e rilassante; coadiuvante nel recupero dallo sforzo migliorando la tonicità muscolare ed alleviando eventuali indolenzimenti post-attività.

Use: Non unge, è facilmente spalmabile. Applicare massaggiando fino ad assorbimento, partendo dalla zona più periferica: nel caso della gamba, strofinare dal basso verso l'alto. La sensazione di calore aumenta gradualmente. Per un migliore effetto defaticante si consiglia una doccia calda prima dell'applicazione. Utilizzo personale e professionale. Lavare le mani dopo l'applicazione. Uso esterno. Evitare il contatto con gli occhi.



150ml

ENG: Warm-up: Preparatory before undertaking a physical effort, a training session, competition or in cold weather conditions. Warm-down: Relaxing and relieving after physical activity, competition or performance.

A soft, rich cream infused with natural active components, essential oils. Particularly suited for long-endurance sports. **Indications:**

Pre-workout: applied before workout and physical activity and just as important as properly stretching, it helps prep your body for the strain to come. A massage can help prepare your muscles and contributes to a gradual warming. It does not replace physical warm-up but provides important additional support, as a good complement to exercise. After work-out: a good help for physical recovery and relaxation, improves muscular tone and soothes heavy-muscle sensation and stiffness.

Use: non-greasy smooth formula, easy to spread. Apply cream and rub moving from the periphery to the center: on legs up your ankles, and calves, and focus your pressure upwards. The warming-up sensation increases gradually. For warming down: a hot shower before cream application will contribute to relax. For individual and professional use. Wash your hands after application. External use. Avoid contact with eyes.

Ingredients: Aqua [Water], Helianthus annuus (Sunflower) seed oil, Glyceryl stearate SE, Glycerin, Cetyl ethylhexanoate, Butyrospermum parkii (Shea) butter, Cetearyl alcohol, Glycine soja (Soybean) oil, Methyl salicylate, Tocopheryl acetate, Camphor, Rosmarinus officinalis (Rosemary) leaf oil, Caffeine, Citrus sinensis peel oil expressed, Cinnamomum zeylanicum leaf oil, Aesculus hippocastanum (Horse chestnut) seed extract, Hypericum perforatum extract, Juniperus communis (Juniper) fruit extract, Melissa officinalis leaf extract, Rosmarinus officinalis (Rosemary) leaf extract, Vitis vinifera (Grape) leaf extract, Phenoxylethanol, Sodium benzoate, Sodium dehydroacetate, Ethylhexylglycerin, Capsicum annum fruit extract, Potassium sorbate, Limonene, Eugenol, Eucalyptol, Linalool, Benzyl benzoate, Cinnamal, Geraniol, Citral

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ITA: Da usare su corpo e capelli, particolarmente consigliato a chi fa sport, attività fisica o frequenta palestre, piscine, saune. Un detergente pratico ed efficace, tonificante e delicato, utilizzabile regolarmente e con frequenza, che assicura igiene perfetta, grazie all'azione dermopurificante di Clorexidina, estratti Timo, Ginseng e Rosmarino, oltre a un Fitocomposto con spiccate attività vasoregolatrici della microcircolazione periferica. Adatto a tutti i tipi di pelle e capelli, per rimuovere tracce di cloro, residui e sporco. Pulisce e rivitalizza il cuoio capelluto, rinfresca e ricarica il corpo.

Uso: Distribuire sul corpo e sui capelli. Effettuare un delicato massaggio. Risciacquare e asciugare i capelli. Per un utilizzo frequente e quotidiano. Uso esterno. Evitare il contatto con gli occhi.



ENG: Ideal choice to gently flush away impurities and re-energize your hair&skin, particularly after sports, gym, pool, sauna. A handy, effective, toning and delicate formula that you can use frequently on a regular basis. Get perfectly clean and refreshed after an intense workout or game. This moisturizing formula with its unique combination of dermo-purifying Chlorhexidine, extracts of Ginseng, Thyme, Rosemary, deeply cleanses and nourishes, leaving your skin feeling revitalized and soft after you shower. Enriched with an original tonic, soothing, restorative Phytocomplex to stimulate healthy circulation. Suitable for all skin & hair types to remove chlorine, residues and dirt. Your scalp is clean and revitalized, your body is refreshed and energized.

USE: Apply to your skin and hair. Gently massage. Rinse and dry your hair. For frequent, daily use. External use. Avoid contact with eyes.

150ml

Ingredients: Aqua [Water], Sodium laureth sulfate, Sodium chloride, PEG-7 glyceryl cocoate, Cocamidopropyl betaine, Rosmarinus officinalis (Rosemary) leaf water, Cocamide DEA, Panax ginseng extract, Parfum [Fragrance], Thymus vulgaris (Thyme) flower/leaf extract, Glycerin, Chlorhexidine digluconate, Aesculus hippocastanum (Horse chestnut) seed extract, Hypericum perforatum extract, Juniperus communis (Juniper) fruit extract, Vitis vinifera (Grape) leaf extract, Melissa officinalis leaf extract, Rosmarinus officinalis (Rosemary) leaf extract, Propylene glycol, Citric acid, Magnesium nitrate, Sodium benzoate, Methylchloroisothiazolinone, Magnesium chloride, Methylisothiazolinone, Potassium sorbate, Hexyl cinnamal, Linalool, Butylphenyl methylpropional, limonene.

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ITA: Formula NATURALE, ideale come massaggio-base, sia per il recupero post attività che per il benessere quotidiano. Utile contro la sensazione di indolenzimento come normale risposta dei muscoli a qualsiasi attività sportiva o esercizio fisico quotidiano e la sensazione di stanchezza e tensione dopo una lunga giornata di lavoro. Quest'olio da massaggio combina puri oli vegetali con Vitamina E, estratto di Calendula ed un complesso di oli essenziali specifici ed agisce da benefico coadiuvante per il recupero, alleviando la sensazione di pesantezza agli arti e diffuso disagio muscolare. Privo di derivati paraffinici e olii minerali.

Uso: Applicare sulle aree interessate del corpo e massaggiare a lungo e con cura, per favorire il relax o subito dopo l'attività fisica. Perfetto sia per uso personale che professionale. Solo per uso esterno. Evitare il contatto con gli occhi. Tenere lontano dalla portata dei bambini; conservare in luogo fresco e asciutto al riparo dalla luce.

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ENG: A truly NATURAL formula, great as a daily-use basic massage oil and for post-workout recovery. Against muscle soreness as a response to sports, exercise and daily physical activities and as a relief from the tension after a hard day's work, Kinesis Massage Oil combines pure vegetable oils with Vitamin E, Marigold Extract and a relaxing, soothing natural complex of essential oils and is beneficial for aching joints and sore muscles and stiffness. No mineral oils, no paraffins.

Use: Thoroughly massage into areas of the body for relaxation and/or following exercise. Ideal for home & professional use, to help make you feel better. For external use only. Avoid contact with eyes. Keep out of reach of children. Keep in a cool, dark place.

200ml

Ingredients: Vitis vinifera (Grape) seed oil, Tocopheryl acetate, Calendula officinalis flower extract, Helianthus annuus (Sunflower) seed oil, lavandula angustifolia herb oil, lavandula hybrida oil, Melaleuca leucadendron cajuputi leaf oil, Cupressus sempervirens leaf oil, Pelargonium graveolens flower oil, Salvia officinalis (Sage) oil, Camphor, Eucalyptol, Linalool, Citronellol, Geraniol, Limonene.

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ITA: Questa formula distensiva e termoattiva con SLIMAUTY VBE®, agente termogenico ad effetto delicato e a ungo termine, unita all'azione manuale del massaggio professionale, favorisce una rapida preparazione di chi deve affrontare un impegno sportivo e l'eventuale recupero post attività. Ad elevata concentrazione di attivi funzionali specificamente indicati per attivare lo stato di benessere muscolare. Per uso professionale, fisioterapia, massaggio sportivo.

Uso: Applicare sulle aree interessate del corpo e massaggiare a lungo e con cura. Perfetto sia per uso professionale. Solo per uso esterno. Evitare il contatto con gli occhi. Tenere lontano dalla portata dei bambini; conservare in luogo fresco e asciutto al riparo dalla luce.

ENG: This thermoactive and relieving formula with SLIMAUTY VBE®, an oil-soluble thermogenic agent exerting a gentle and long-lasting thermogenic effects, combined with a professional massage, favours a rapid preparation to physical effort & activity and helps speed up post-workout recovery. A high concentration of functional active components to enhance muscular comfort. For professional use, physiotherapist's, sports massage.

Use: Thoroughly massage into areas of the body. Ideal for professional use, to help make you feel better. For external use only. Avoid contact with eyes. Keep out of reach of children. Keep in a cool, dark place.

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Ingredients: Helianthus annuus (Sunflower) seed oil, Paraffinum liquidum [Mineral oil], Methyl salicylate, Tocopheryl acetate, Rosmarinus officinalis (Rosemary) leaf oil, Capsicum annuum fruit extract, Eucalyptus globulus leaf oil, Eucalyptol, Camphor, Limonene, Linalool.

200ml

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